

RAJAR DATA RELEASE Q3 2025 – Oct 23rd 2025



LONDON STATIONS PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 24	Q2 25	Q3 25	Q3 25 vs. Q3 24	Q3 25 vs. Q2 25	Q3 24	Q2 25	Q3 25
BBC Radio London	Q	495	450	446	-9.9%	-0.9%	0.7	0.9	0.7
Capital London	Q	1786	1590	1576	-11.8%	-0.9%	4.3	3.9	3.7
Capital XTRA (London)	Q	664	709	649	-2.3%	-8.5%	1.1	1.4	1.6
Gold Radio London	Q	369	295	287	-22.2%	-2.7%	0.8	0.7	1.1
Greatest Hits Radio (London)	Q	1072	893	895	-16.5%	0.2%	2.6	2.7	2.6
Heart London	Q	1945	1939	1849	-4.9%	-4.6%	4.6	4.7	4.6
Hits Radio (London) (was KISS (London))	Q	645	662	530	-17.8%	-19.9%	1.2	0.8	0.8
LBC London	Q	1415	1443	1356	-4.2%	-6.0%	8.7	8.4	7.8
LBC News (London)	Q	434	545	446	2.8%	-18.2%	0.5	0.8	0.8
Magic (London)	Q	1066	1123	1108	3.9%	-1.3%	2.4	2.7	3.3
Smooth Radio London	Q	1247	1058	1010	-19.0%	-4.5%	2.6	2.7	2.4
Radio X London	Q	574	467	444	-22.6%	-4.9%	2.2	1.6	1.7

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<i>Time period varies per station</i>		Q3 2024	Q2 2025	Q3 2025
LONDON STATIONS - MON-FRI				
BBC Radio London - 06.00 - 10.00am	Q	179	101	124
Capital London - 06.00 - 10.00am	Q	720	641	577
Capital XTRA (London) - 06.30 - 10.00am	Q	194	278	228
Gold Radio London - 07.00 - 11.00am	Q	125	139	148
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	338	362	355
Heart London - 06.30 - 10.00am	Q	741	746	709
Hits Radio (London) (was KISS (London)) - 06.00 - 10.00am	Q	192	159	156
LBC London - 07.00 - 10.00am	Q	847	818	709
LBC News (London) - 06.00 - 10.00am	Q	150	206	182
Magic (London) - 06.00 - 10.00am	Q	470	368	417
Smooth Radio London - 06.00 - 10.00am	Q	384	370	320
Radio X London - 06.30 - 10.00am	Q	300	191	223

¹ Station changed reporting survey period